# In Press, Pre-Proof Version

# Drivers of Agricultural Instructors' Continuation of Using Computerized Learning Management System (CLMS): A Causal Analysis

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#### **ABSTRACT**

Drastically concerned about no longer continuation of instructors to use the computerized learning management system (CLMS) in the post COVID-19, the ministerial and academic authorities in Iran are inclined to figure out about the determinants of instructors' continuation of making use of the CLMS and how to incorporate the CLMS into the face-to-face education. Therefore, the research aimed to analyze drivers of agricultural instructors' continuation of Using CLMS. Called instructors' learning patterns as a knowledge gap, the present causal study surveyed 102 faculty members of two universities in Northwest Iran. To establish a theoretical framework, theory of planned behavior (TPB), technology acceptance model (TAM), and the Vermunt's theory of learning model (VTLS) were used, the items of the questionnaire were designed accordingly. The results make known that the model has a good fit with the data set, the perceived usefulness (PU) of the CLMS has an impact on the attitude towards the CLMS and intention to continue using the CLMS (BI). The application-oriented learning pattern (AOLP) affects PBC positively. Other predictor variables that directly impinge upon instructors' behavioral intention (BI) to continue applying the CLMS include attitude, PU, AOLP, and perceived student readiness (PSR). The estimated multiple correlation coefficients for the PBC, attitude, and BI were 0.17, 0.51, and 0.46, respectively. The results of the research can be useful and effective for agricultural higher education decision makers in using and replacing CLMS in specific situations instead of face-toface education.

**Keywords:** Behavioral intention, Computerized, Learning management system, Path analysis, Post COVID-19, Sustainability of education.

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#### 1. INTRODUCTION

The state of instructors' continuance for a long time and without stopping to use electronic learning technologies like Computerized Learning Management System (CLMS) in post COVID-19 pandemic is a crucial research issue in the recent time of higher education. Universities drastically face the dilemma of how to handle effective continuing online education in the post-epidemic and whether online education attracts or discourages more students (Szopiński and Bachnik, 2022). The covid-19 pandemic has affected all aspects of education by widely disrupting the way traditional higher education institutions offer courses. There are short-term, medium-term, and long-term consequences of virtual education in covid-19 pandemic and prospective time for learners, notably their learning and well-being (Mok et al., 2021), psychologically, prevalence of depressive and anxiety symptoms and student sleep disorders, economically, changes in employment status, even for instructors with new expectancies owing to the increase in hours, speed, and variety of work (Noori, 2021). Inevitably, challenges in the Covid-19 era were created for learners and teachers, obviously, these professionals have been affected financially, emotionally and motivationally. However, the effective development of e-learning without considering the attitudes of teachers and students towards the use of technology would not be successful and applicable (Seyde Naghavi, 2007).

Intuitively perceived, instructors are in trouble with the CLMS due to rigidly communicating with the artificial space without human emotions and previous internalized habits from attending face-to-face teaching courses. Compared to the large body of literature that is inclined to the acceptance of e-learning (Sanayei and Salimian, 2013), perspectives on e-learning (Seyde Naghavi, 2007), the use of distance learning, combined education, offering e-learning through virtual networks (Heidari et al., 2016), and online training, fewer studies have been done on instructors' continuation of being stuck with the use of CLMS after covid-19 pandemic. However, many researchers have developed technology acceptance model (TAM) for studying e-learning acceptance (Chang et al., 2017). The novelty of the study is developing a more comprehensive theoretical model than TAM that accounts for the acceptance of e-learning by instructors in the long run, and has a key role in developing knowledge in this area and filling the knowledge gap.

#### 2. THEORETICAL BACKGROUND

The present study combines theory of planned behavior (TPB), technology acceptance model (TAM), and Vermunt's learning model (VLM) to examine the factors affecting the intention of faculty members of Tabriz and Maragheh universities in the continuation of the use of the CLMS in the teaching-learning process as follows.

- To investigate the impact of constructs of the TPB (e.g., attitudes towards the CLMS, subjective norms (SNs), and perceived behavioral control (PBC) on instructors' BI to continue using the CLMS;
- To examine the effect of constructs of TAM, which include perceived ease of use (PEOU) and perceived usefulness (PU) on the intention of instructors in continuing the use of CLMS;
- To explore the effect of Vermunt's theory of learning model (VTLS) (e.g., semantic-oriented, problematic-oriented, and application-oriented learning pattern (AOLP) on instructors' intentions in continuing to use the CLMS;
- To investigate the effect of instructors' and students' readiness on instructors' intentions to continue the use of the CLMS.

#### 2.1. Theory of Planned Behavior (TPB)

According to TPB, behavior is treated as a rational decision accounted for by intention, itself is influenced by a positive or negative assessment of the outcome to a situation, namely, attitude, subjective norm, and PBC (Abadi and Kelboro, 2021).

#### 2.1.1. Attitudes towards the CLMS

Understanding the attitudes and motivations of users, especially instructors, about e-learning and technology-based education can create a good learning environment for education, where planners and administrators struggle with the challenge of effective acceptance and deployment (Seyde Naghavi, 2007; Akbari et al., 2023b).

 $\mathbf{H1}(\gamma_1)$ : Attitude towards the CLMS has a positive effect on the BI of teachers in continuing to use the CLMS.

#### 2.1.2. SNs

The SNs mean the perceived social pressure to perform the behavior, in the case of this study, indicating how much one's trusted and respected persons encourage him/her to use the CLMS.

Evidence suggests that social effects affect perceived benefits, and in turn perceived benefits affect students' willingness and behavioral willingness to use e-learning (Sanayei and Salimian, 2013). **H2**( $\gamma_2$ ): SNs have a positive effect on intention to continue using the CLMS.

## 2.1.3. PBC

The PBC is defined as the degree of mastery and control of the individual to participate in virtual training, which includes two groups of individual competencies and abilities and favorable environmental conditions. For example, a challenge for teachers and instructors is to find out to what extent student absenteeism or delays in submitting homework and exams ordered during the course are beyond the control of students for some reason, or whether technical problems are just an excuse; in part, this may be for reasons beyond their control, similar to the latter, as reported by Belarusian students, with technical problems exacerbated by restrictions and internet outages in Belarus by 2020 (Szopiński and Bachnik, 2022).

**H3** ( $\gamma_3$ ): PBC has a positive effect on the BI to continue the use of the CLMS.

# 2.2. Technology Acceptance Model (TAM)

The TAM was first proposed by Davis in 1986 based on the theory of causal action theorized by Ajzan and Fishbin as a framework for explaining technology acceptance (Khorasani et al., 2011). According to this model, the behavior and behavioral intention of technology application are influenced by attitudes, SNs, PBC, the PEOU, and PU. The reason for using this model in this study is that this model predicts the intention to accept e-learning well and shows more predictive power compared to other theories (e.g., TPB) (Ndubisi, 2006).

# 2.2.1. The perceived ease of use (PEOU) of the CLMS

The PEOU of e-learning programs is a predictor of the BI (Masrom, 2007). Heidari et al. (2016) concluded that perceived PEOU of online social networks directly affects students' willingness to use these networks as a virtual learning network. Khorasani et al. (2011) provide evidence that the mental perception variable of the PEOU of e-learning has a positive effect on the acceptance and use of e-learning among medical students. In general, assuming strong indicators of learners' expectation for using e-learning, attitude becomes the most basic attitude, understanding the PEOU and PU is significant, the attitude towards e-learning is more influenced by the PEOU.

**H4a**( $\gamma_{4a}$ ): The PEOU of CLMS has a positive effect on attitudes towards the CLMS.

**H4b**( $\gamma_{4b}$ ): The PEOU of CLMS has a positive effect on PBC.

**H4c**( $\gamma_{4c}$ ): The PEOU of CLMS has a positive effect on BI to continue using the CLMS.

#### 2.2.2. The PU of CLMS

The PU is one of the determinants of the BI to use technology (Jan and Contreras, 2011). In the field of e-learning programs, there is evidence that PU predicts the behavioral intention of using e-learning programs (Masrom, 2007). In this regard, the comparative advantage of using online education has a direct effect on the willingness to use online education by faculty members (Sarmadi, 2017).

**H5a**( $\gamma_{5a}$ ): The PU of the use of e-learning has a positive effect on attitudes towards the CLMS.

**H5b**( $\gamma_{5b}$ ): The PU of the use of e-learning has a positive effect on BI to continue to use the CLMS.

# 2.3. Vermunt's theory of learning pattern (VTLS)

Learning patterns are one of the most popular research fields in the field of learners' cognition and learning. These patterns are similar to learning patterns. In this regard, in 1984, David Kolb introduced the theory of experiential learning and Vermunt and their colleagues introduced the theory of learning model. David Kolb believed that individual learning patterns are developed due to genetic factors, life experiences and environmental demands. As each teacher uses his / her own method in using teaching tools in his / her teaching, how to use new technologies in teaching and how to combine them in teaching, depends on the experience and attitude of teachers and can be at different levels and types. Be done differently (Yildirm cited in Shekari et al., 2017).

#### 2.3.1. Semantic-oriented learning pattern (SOLP)

Teachers learn with a meaning-based learning pattern to teach, and they do so by doing without the specific goals they should pursue, leaving little room for learning. Such instructors want to improve their performance and are less interested in creating a reference framework for teaching. They improve their performance by gaining a better understanding of the underlying teaching and learning processes. These people can be divided into two groups of meaning-based learners and independent meaning-based learners (Benes, 2013).

**H6**( $\gamma_6$ ): SOLP has a positive effect on attitudes towards the CLMS.

# 2.3.2. Problematic-oriented learning pattern (POLP)

Yew and Goh (2016) provided an overview of the problem-based learning process and studies that examined the effectiveness of problem-based learning. They discussed a number of natural and experimental studies that show that What is the problem-based learning process and how do its various components affect learners' learning? They conclude that comparative studies are the relative effectiveness of problem-based learning in demonstrating its superior effectiveness in maintaining long-term knowledge and in applying knowledge consistently.

 $H7(\gamma_7)$ : POLP has a positive effect on attitude towards the CLMS.

# 2.3.3. Application-oriented learning pattern (AOLP)

The AOLP is based on experimental and activity-based work methods, where the focus is on learners' active participation and learning and is done through the use of active learning education (Cosner et al., 2018). In other words, applied learning focuses on conceptual thinking and thinking about how to use it in practice, while indirect learning refers to learners who do not really know how to learn, which means that they have multiple problems. Will experience in their learning (Cheng et al., 2016).

**H8a**( $\gamma_{8a}$ ): AOLP has a positive effect on attitudes towards the CLMS.

**H8b**( $\gamma_{8h}$ ): AOLP has a positive effect on PBC.

**H8c**( $\gamma_{8c}$ ): AOLP has a positive effect on instructors' BI to continue using the CLMS.

#### 2.4. Instructors and students' readiness

The readiness of instructors and students in accepting the use of educational technologies and the use of the CLMS is a crucial theme and contributes to responding to this question whether it is possible for instructors to continue using this system in the long run. If they are mentally and physically fit, the adoption of these technologies will be facilitated. Learning readiness and self-efficacy studies of learners to participate in live online learning during the coronavirus outbreak examined and reported that technology readiness is more effective in determining students live online learning readiness than conventional online / internet self-efficacy (Tang et al., 2021; Akbari et al., 2023a).

**H9**( $\gamma_9$ ): Professor readiness has a positive effect on instructors' BI to continue using the CLMS.

**H10**( $\gamma_{10}$ ): Student readiness has a positive effect on instructors' BI to continue using the CLMS.

# 2.5. Barriers and obstacles of using technology in virtual education

Virtual training has challenges and barriers that can negatively affect the BI of continuing to use these trainings. Part of the barriers to e-learning are related to the physical infrastructure of e-learning, which if these infrastructures are available, can increase the quality and effectiveness of education or, conversely, reduce the quality of education. For example, the research results show that e-learning environment infrastructures such as information quality, service quality and system quality have a direct impact on the PU of e-learning and PEOU, which leads to the formation of desirable behavioral intentions in using e-learning. (Shah et al., 2013).

**H11**( $\gamma_{11}$ ): There is a significant difference between the views of instructors of respective two universities about the obstacles and challenges of the CLMS.

Fig.1 manifests the hypothetical model of the study.

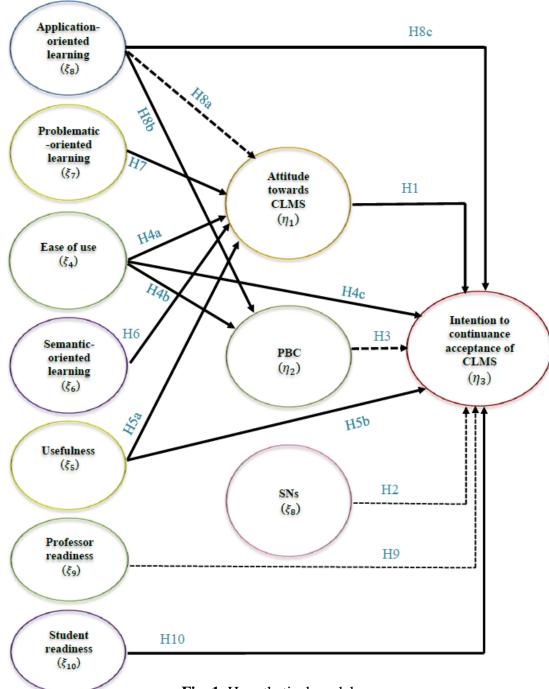


Fig. 1. Hypothetical model.

## 3. MATERIALS AND METHODS

# 3.1. Study site

Based on the correlational research design, this study comprised a cross-sectional analysis of survey data from a population-based sample of instructors from two universities of Tabriz and

Maragheh. The rationale behind choosing these two sites was related to the nature of the research objectives of this study and its assumption was that the instructors in these two universities, the former as a leading university and the latter as a developing university, would be different from each other in terms of conceptual indicators, including BI to continue using the CLMS and perceived challenges.

# 3.2. Sampling and sampling

The study population was all agricultural faculty members at University of Tabriz ( $N_{Tabriz}$ = 124) as leading university and University of Maragheh (( $N_{Maragheh}$ = 43), as developing ( $N_{Total}$ =165). The random sampling method was simple. The sample size (n =115) was estimated based on Krejcie and Morgan's table (Krejcie & Morgan, 1970). Finally, 102 questionnaires were returned completely (the return rate was 88.7%, which is promising).

Table 1 shows the distribution of respondents in Tabriz and Maragheh universities. The sampling strategy was proportional stratified sampling which according to the number of faculty members in each specialized field (classes) were selected and surveyed.

**Table 1.** Frequency and percentage of respondents surveyed and number of questionnaires received.

|                        | Questionnaire frequency | Percent |
|------------------------|-------------------------|---------|
| University of Tabriz   | 70                      | 68.6    |
| University of Maragheh | 32                      | 31.4    |
| Sum                    | 102                     | 100     |

**Note:** The University of Tabriz is recognized as a leading university, situated in the top rank of Universities in Iran, while the University of Maragheh is a developing university.

#### 3.3. Validity and reliability of questionnaire

The data collection tool in this study was a questionnaire that included attitude-perceptual and numerical questions. Attitude questions were multiple choice. In order to confirm the validity of the questionnaire, the questionnaire was given to the instructors of the Department of Agricultural Extension and Education of Sari University of Agricultural Sciences and Natural Resources and Zabol University. The logical number of questions of the whole questionnaire, the partiality of the questions (and not generality), the one-sidedness of the questions and also the confirmation of the logical number of questions of each index and concept, the questionnaire was modified.

## 3.4. Statistical and software analysis methods

In this study, quantitative data analysis was performed using AMOS<sub>22</sub> software. The statistical methods and models used to analyze the quantitative data included mean, median, standard deviation, and frequency percentage, Pearson correlation test, linear regression and path analysis.

#### 4. RESULTS

## 4.1. Descriptive Statistics

# 4.1.1. Demographic and occupational characteristics

What stood out from the descriptive statistics of the respondents, as shown in Table 2, is that there are 97 male faculty members, which constitute 95.1% of the study sample, and 5 female faculty members (4.91%) participated in the study sample. The average age of the respondents is 46.73 (standard deviation of 9.24), which indicates that the case sample is adult. Respondents are employed in a variety of agricultural disciplines. According to the statistics, most of the respondents were from plant disciplines and plant genetics, water engineering, soil science and engineering, to breeding and plant biotechnology and animal sciences. The average service history of the respondents is 15.61 with a standard deviation of 8.98. In addition, most respondents have an associate's academic rank (42 people, 4.2%). In terms of type of employment, the highest frequency of the category is related to faculty members who have definite formal employment (71 people, 70.3%).

**Table 2.** Weighted distributions of demographic and professional feature of respondents (n= 102).

| Variable*   | Value                |                                  | Mean  | SD       | Frequency | Percent |
|-------------|----------------------|----------------------------------|-------|----------|-----------|---------|
| Candan      | Male                 |                                  |       |          | 97        | 95.1    |
| Gender      | Female               |                                  |       |          | 5         | 4.91    |
| Age         |                      | 4                                | 46.73 | 9.2<br>4 |           |         |
|             |                      | Water engineering                |       |          | 9         | 8.82    |
|             |                      | Agricultural Economics           |       |          | 4         | 3.92    |
|             | University of Tabriz | Horticultural sciences           |       |          | 4         | 3.92    |
|             |                      | Soil Science and Engineering     |       |          | 8         | 7.84    |
|             |                      | Plant ecophysiology              |       |          | 6         | 5.88    |
| University/ |                      | Breeding and plant biotechnology |       |          | 8         | 7.84    |
| Specialty   |                      | Animal Science                   |       |          | 8         | 7.84    |
|             |                      | Food Science and Technology      |       |          | 6         | 5.88    |
|             |                      | Green space engineering          |       |          | 4         | 3.92    |
|             |                      | Plant protection                 |       |          | 4         | 3.92    |
|             |                      | Extension and Rural development  |       |          | 5         | 4.90    |

|          |                        | Biosystem mechanical engineering | 4  | 3.92  |
|----------|------------------------|----------------------------------|----|-------|
|          |                        | Plant production and genetics    | 12 | 11.76 |
|          |                        | Horticultural sciences           | 7  | 6.86  |
|          | University of Menochah | Soil Engineering Sciences        | 4  | 3.92  |
|          | University of Maragheh | Plant protection                 | 5  | 4.90  |
|          |                        | Biosystem mechanical engineering | 4  | 3.92  |
|          | Lecturer               |                                  | 1  | 0.98  |
| Academic | Assistant Professor    |                                  | 28 | 27.45 |
| rank     | Associate Professor    |                                  | 42 | 41.17 |
|          | Professor              |                                  | 31 | 30.40 |
| Type of  | Contractual            |                                  | 1  | 0.98  |
| employme | **Above-contractual    |                                  | 4  | 3.92  |
| nt       | Formal - Experimental  |                                  | 26 | 25.49 |
|          | Definitive official    |                                  | 71 | 69.61 |

<sup>\*</sup> For features with the numerical measure (or scale), mean and standard deviation have been reported; while, frequency and percent for variables with categorical or nominal scale.

Table 3 displays indices and indicators used to measure dependent and independent variables.

**Table 3.** Indicator and latent variables.

|  | Mean±SD       | Cronbach's<br>Alpha |
|--|---------------|---------------------|
| Attitudes towards the CLMS   | 3.16±0.82     | 0.82                |
| Teaching through the CLMS is a pleasant experience for me.   |               |                     |
| Teaching through the CLMS is one of my advantages over instructors at neighboring universities.      |               |                     |
| Using the CLMS for teaching is a wise idea.  |               |                     |
| Teaching practical and laboratory units through a CLMS simulator is a logical task                   |               |                     |
| SNs  | 2.89±0.92     | 0.76                |
| Most of the people who are important to me (group leader, educational assistant, group colleagues,   |               |                     |
| etc.) agree to use the CLMS for teaching.  |               |                     |
| Most people who are important to me (department head, vice chancellor, teammates, etc.) think        |               |                     |
| that using a CLMS is useful for university courses.  |               |                     |
| I think my students will approve the use of the CLMS for future teaching courses.                    |               |                     |
| PBC  | $4.03\pm0.68$ | 0.91                |
| I have enough knowledge to work with the CLMS (knowledge about the operation of different            |               |                     |
| parts of the system).  |               |                     |
| I have sufficient skills to work with the CLMS (the ability to work with parts of the system without |               |                     |
| the need for operator assistance).   |               |                     |
| I have enough time to work with the CLMS.  |               |                     |
| I have enough confidence to work with the CLMS.  |               |                     |
| SOLP   | $3.96\pm0.50$ | 0.79                |
| I inquire, study and analyze why some students do not learn my class content.                        |               |                     |
| I think about how different subjects relate to each other.   |               |                     |
| I try to understand why some teaching methods are more effective than others.                        |               |                     |
| I try to understand and search for how students learn.   |               |                     |
| POLP   | $2.46\pm0.79$ | 0.84                |
| I just want to learn things that I can immediately use in my teaching.                               |               |                     |
| I do not know how to teach my lessons in a different way than I used to.                             |               |                     |
| I feel dissatisfied with my teaching because it is not problem-oriented (society's problems).        |               |                     |
| I see university courses as separate entities.   |               |                     |
| AOLP   | $4.09\pm0.62$ | 0.93                |

<sup>\*\*</sup> is an academic recruitment ranking in the employment system of Universities in Iran.

| 3.81+0.79 | 0.87                   |
|-----------|------------------------|
|           |                        |
|           |                        |
|           |                        |
|           |                        |
|           |                        |
| 3.26±0.96 | 0.79                   |
|           |                        |
|           |                        |
|           |                        |
| 3.11±0.98 | 0.76                   |
|           |                        |
|           |                        |
|           |                        |
| 2.80±0.85 | 0.88                   |
|           |                        |
|           |                        |
|           |                        |
| 2.78±0.91 | 0.84                   |
|           |                        |
|           |                        |
|           |                        |
|           | 3.11±0.98<br>2.80±0.85 |

#### 4.2. Inferential statistics

# 4.2.1. Data assessment for the path analysis: Correlation analysis, Multiple collinearity, and singularity effect

In this section, the results of correlation analysis will be discussed and the correlation coefficients and their significance level will be reported. According to this table, BI has a significant correlation with the variables like attitude ( $\rho_{Atti}=0.57$ ; p<0.01), SNs ( $\rho_{SNs}=0.42$ ; p<0.01), PBC ( $\rho_{PBC}=0.21$ ; p<0.05), PEOU ( $\rho_{PEOU}=0.25$ ; p<0.01), PU ( $\rho_{PU}=0.60$ ; p<0.01), AOLP ( $\rho_{AOLS}=0.31$ ; p<0.01), professor readiness ( $\rho_{PR}<0.29$ ; p<0.01), and student readiness ( $\rho_{SR}=0.23$ , p<0.05). The effect size of each coefficient was also calculated. Therefore, a correlation coefficient of 0.10 can explain one percent of the variance in the dependent variable, indicating a small effect size. Furthermore, a correlation of 0.30 could explain 9% of the changes in the dependent variable (mean effect size) and a correlation of 0.50 could explain 25% of the variance in this variable (Field, 2013). According to the results of correlation analysis, the variables have a small to medium impact size. By running the linear regression, indicate the absence of multi-collinearity effect (see Table 4).

**Table 4.** The results of correlation analysis

|                     | VIF (a) | INT          | ATT          | SNs          | PBC          | PEOU         | USEFUL       | SOLP        | POLP      | AOLP  | PR      | SR |
|---------------------|---------|--------------|--------------|--------------|--------------|--------------|--------------|-------------|-----------|-------|---------|----|
| INT                 | -       | 1            | _            | _            | -            |              | <del>-</del> | -           | _         | -     | _       | -  |
| ATT                 | 2.521   | 0.575**      | 1            |              |              |              |              |             |           |       |         |    |
| SNs                 | 2.517   | 0.427**      | $0.630^{**}$ | 1            |              |              |              |             |           |       |         |    |
| PBC                 | 1.313   | $0.215^{*}$  | 0.341**      | 0.266**      | 1            |              |              |             |           |       |         |    |
| PEOU                | 1.767   | $0.256^{**}$ | $0.416^{**}$ | $0.509^{**}$ | 0.376**      | 1            |              |             |           |       |         |    |
| USEFUL              | 2.384   | $0.597^{**}$ | $0.710^{**}$ | 0.583**      | 0.323**      | $0.434^{**}$ | 1            |             |           |       |         |    |
| SOLP                | 1.371   | 0.192        | $0.223^{*}$  | $0.359^{**}$ | $0.227^{*}$  | $0.203^{*}$  | 0.254**      | 1           |           |       |         |    |
| POLP                | 1.261   | 0.095        | 0.070        | -0.010       | 0.009        | -0.073       | 0.124        | -0.242*     | 1         |       |         |    |
| AOLP                | 1.262   | $0.312^{**}$ | $0.207^{*}$  | 0.182        | $0.280^{**}$ | 0.126        | 0.187        | $0.244^{*}$ | $0.232^*$ | 1     |         |    |
| Professor Readiness | 2.236   | $0.294^{**}$ |              | $0.577^{**}$ |              | 0.493**      | 0.572**      | $0.224^{*}$ | 0.010     | 0.083 | 1       |    |
| Student Readiness   | 2.838   | $0.235^*$    | 0.556**      | 0.679**      | $0.247^*$    | 0.594**      | 0.540**      | 0.215*      | -0.104    | 0.060 | 0.688** | 1  |

<sup>\*</sup>p < .05, \*\*p < .01, \*\*\*p < .001. SOLP: Semantic-oriented Learning pattern, POLP: Problematic-oriented Learning pattern, AOLP: Application-oriented Learning pattern.

## 4.2.2. Goodness-of-fit criteria

A key point in performing path analysis is to ensure that the model fits the criteria. In fact, appropriate values for these criteria indicate that the conceptual model fits well with the survey data and that the model fits well. As the values of the fit criteria showed, the measurement model shows the fit of the model well. The values of fitting criteria are as follows: Chi-square index ( $\chi^2(21) = 32.030$  (21), p = 0.06;), Chi-square ratio to degree of freedom ( $\chi^2$  / df = 1.525), Relative fit index (RFI( $\rho$ 1) = 0.78), normative fit index (NFI( $\Delta$ 1) = 0.93), comparative fit index (CFI = 0.97), incremental fit index (IFI( $\Delta$ 2) = 0.97), Tucker-Lewis index (TLI( $\rho$ 2) = 0.91), and the root mean square error of estimation is less than 0.08, p-close 0.22 (RMSEA = 0.07, p-close = 0.22).

## 4.2.3. Path analysis (PA)

Table 5 shows the results of hypothesis-testing, which has been under-explored by the path analysis. As shown in this table, the PU of the CLMS plays a notable role in shaping the attitude towards the CLMS ( $\beta_{PU\to Atti} = 0.64$ , S.E = 0.06, p = 0.001, CI=95%). The high regression coefficient indicates the strength of the relationship and the effect of the PU variable on the attitude. The PU is the mental expectation of a user of a technology that the use of that particular technology will improve his performance. The PU includes respondents' perception of improving the ability to learn through the CLMS, increase the speed of teaching using the CLMS, and make teaching efficient. The PEOU is also another predictor variable that directly and significantly affects the PBC of instructors ( $\beta_{PEOU\to PBC} = 0.35$ , S.E = 0.06, p = 0.001). The regression coefficient of this variable is also significant and shows a significant effect. As argued by Eftekhari Sinjani et al.

<sup>(</sup>a) Variance Inflation Factor (VIF) is useful when it is intended to make sure that there is no high correlation between independent variables, plausible value for the VIF should be less than 10. Tolerance index is the reverse of the VIF (Tolerance =  $\frac{1}{VIF}$ ), with the acceptable measure higher than 0.20.

(2021), the PEOU indicates how much one expects the technology to be effortless and easy to use, the evidence indicates that the PU of a technology is affected by its PEOU because the easier it is for a person to use a technology, the more useful that technology is to the individual. In addition, the AOLP affects PBC ( $\beta_{AOLS\rightarrow PBC}=0.23$ , S.E = 0.09, p <0.01). Other predictor variables that directly affect instructors' BI to continue using the CLMS are attitude ( $\beta_{Atti\rightarrow BI}=0.33$ , S.E = 0.10, p = 0.001), PU ( $\beta_{PU\rightarrow BI}=0.42$ , S.E = 0.09, p = 0.001), AOLP ( $\beta_{AOLS\rightarrow BI}=0.17$ , S.E = 0.09, p <0.05), and student readiness ( $\beta_{SR\rightarrow BI}=-0.24$ , S.E = 0.10, p <0.05). The coefficient of determination ( $R^2$ ) was used to assess the variance estimated by the conceptual model, showing such a value is 0.017 for PBC 0.17 ( $R^2_{PBC}=0.17$ ), attitude 0.51 ( $R^2_{Atti}=0.17$ ), and BI 0.46 ( $R^2_{BI}=0.46$ ). Overall, the tested model explained 46.8% of the variance in the BI.

**Table 5.** Estimates for effects of exogenous variables on endogenous variables.

|                        |               |     | Estimate (β) | S.E. | <b>C.R</b> ( <b>S</b> Δ). | P                    | Confirmed<br>Hypothesis |
|------------------------|---------------|-----|--------------|------|---------------------------|----------------------|-------------------------|
| AOLP                   | $\rightarrow$ | ATT | 0.07         | 0.09 | 0.97                      | 0.33 <sup>(ns)</sup> | _                       |
| POL                    | $\rightarrow$ | ATT | -0.01        | 0.08 | -0.18                     | $0.85^{(ns)}$        | _                       |
| SOL                    | $\rightarrow$ | ATT | 0.01         | 0.12 | 0.18                      | $0.85^{(ns)}$        | _                       |
| PEOU                   | $\rightarrow$ | ATT | 0.12         | 0.06 | 1.62                      | $0.10^{(ns)}$        | _                       |
| PU                     | $\rightarrow$ | ATT | 0.64         | 0.06 | 8.11                      | 0.001                | H5a                     |
| PEOU                   | $\rightarrow$ | PBC | 0.35         | 0.06 | 3.87                      | 0.001                | H4b                     |
| AOLP                   | $\rightarrow$ | PBC | 0.23         | 0.09 | 2.64                      | 0.008                | H8b                     |
| ATT                    | $\rightarrow$ | INT | 0.33         | 0.10 | 3.17                      | 0.001                | H1                      |
| SNs                    | $\rightarrow$ | INT | 0.14         | 0.09 | 1.37                      | $0.17^{(ns)}$        | _                       |
| PBC                    | $\rightarrow$ | INT | -0.05        | 0.09 | -0.67                     | $0.50^{(ns)}$        | _                       |
| PU                     | $\rightarrow$ | INT | 0.42         | 0.09 | 3.60                      | 0.001                | H5b                     |
| AOLP                   | $\rightarrow$ | INT | 0.17         | 0.09 | 2.25                      | 0.02                 | H8c                     |
| PEOU                   | $\rightarrow$ | INT | 0.04         | 0.08 | 0.45                      | $0.64^{(ns)}$        | _                       |
| Professor<br>Readiness | $\rightarrow$ | INT | -0.07        | 0.09 | -0.73                     | 0.46 <sup>(ns)</sup> | _                       |
| Student Readiness      | $\rightarrow$ | INT | -0.24        | 0.10 | -2.05                     | 0.04                 | H10                     |

 $(\chi^2(21) = 32.030 (21), p = 0.06;)$ , RFI  $(\rho 1) = 0.78$ , NFI  $(\Delta 1) = 0.93$ , comparative fit index (CFI = 0.97), IFI  $(\Delta 2) = 0.97$ , TLI  $(\rho 2) = 0.91$ , RMSEA = 0.07, Pclose = 0.22.

Note: Confirmed hypotheses are in bold.

(ns): non-significant

#### 4.2.4. Tested model

Fig. 2 and 3 manifests the empirical model of the study.

 $R_{PBC}^2 = 0.17$ ,

 $R_{Attitude}^2 = 0.17$ 

 $R_{BI}^2 = 0.46$ 

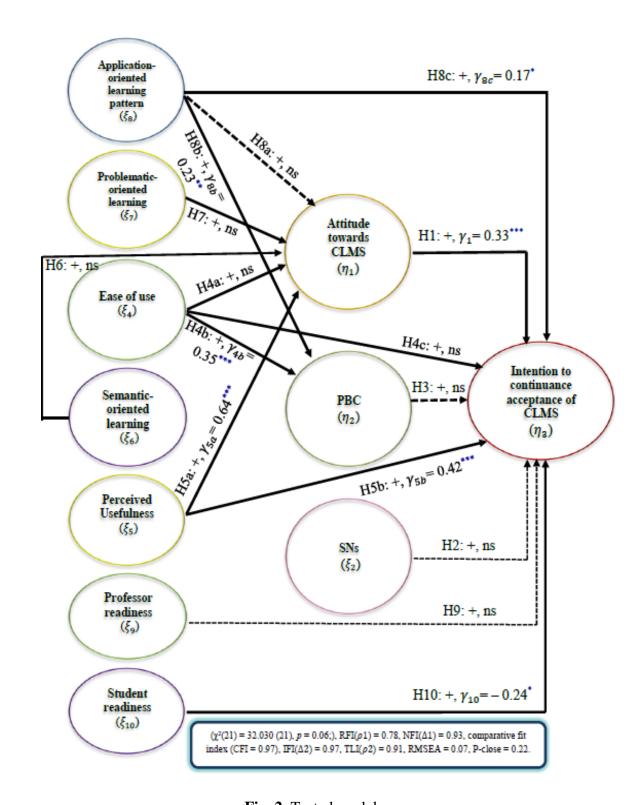


Fig. 2. Tested model.

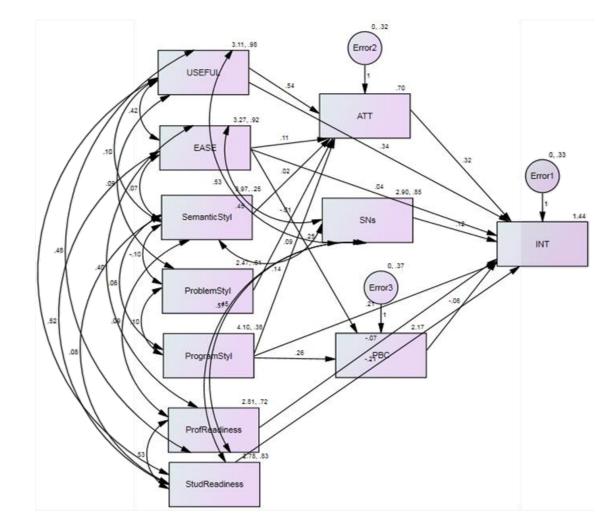


Fig. 3. Model in the interface of AMOS $_{24}$ .

# 4.2.5. Obstacle analysis

The comparison of respondents' views on obstacles of the use of the CLMS has been displayed in Table 6 regarding the frequency and percentage of the CLMS barriers. The most frequencies on the scale of "strongly agree" are with the items, such as "student fraud," "lack of training facilities and equipment for teaching practical and laboratory units," and "slow internet speeds".

**Table 6.** Frequency and percentage of problems and obstacles of virtual education.

|  | Likert's five-point scale* |            |            |            |                   |  |  |  |
|--|----------------------------|------------|------------|------------|-------------------|--|--|--|
|  | Strongly<br>disagree       | Disagree   | Neutral    | Agree      | Strongly<br>Agree |  |  |  |
| Lack of a determined place for the CLMS in the university  | 5 (4.9%)                   | 30 (29.4%) | 15 (14.7%) | 39 (38.2%) | 13 (13.7%)        |  |  |  |
| Lack of in-service training on how to use the CLMS   | 2 (2%)                     | 26 (26.3%) | 18 (18.2%) | 42 (42.4%) | 11 (11.1%)        |  |  |  |
| Lack of an academic monitoring and evaluation unit to get instructors' feedback on the challenges of the CLMS  | 1 (1%)                     | 10 (9.8%)  | 18 (17.6%) | 52 (51%)   | 21 (20.6%)        |  |  |  |
| Lack of familiarity of instructors with the way of teaching in cyberspace (reading booklets and books, inflexible lectures, slides with inappropriate perspective, etc.) | 1 (1%)                     | 24 (23.8%) | 25 (24.8%) | 42 (41.6%) | 9 (8.9%)          |  |  |  |
| Lack of pre-study and instructors' readiness for the CLMS  | 2 (2%)                     | 27 (27.3%) | 29 (29.3%) | 32 (32.3%) | 9 (9.1%)          |  |  |  |
| Lack of pre-study and students' readiness for the CLMS   | 2 (2%)                     | 13 (12.7%) | 12 (11.8%) | 53 (52%)   | 22 (21.6%)        |  |  |  |
| Satisfaction of instructors with old course contents and low desire to develop and update course content   | 3 (2.9%)                   | 23 (22.5%) | 32 (31.4%) | 36 (35.3%) | 8 (7.8%)          |  |  |  |
| Instructors do not have access to the required hardware (e.g., laptop, webcam and microphone)  | 7 (6.9%)                   | 24 (24.5%) | 16 (15.7%) | 36 (35.3%) | 18 (17.6%)        |  |  |  |
| Low internet speed   | 1 (1%)                     | 3 (2.9%)   | 5 (4.9%)   | 38 (37.3%) | 55 (53.9%)        |  |  |  |
| Low student access to the internet and its infrastructure  | 1 (1%)                     | 5 (4.9%)   | 7 (6.9%)   | 46 (45.1%) | 43 (42.2%)        |  |  |  |
| High cost of internet shopping for students  | 2 (2%)                     | 5 (5%)     | 11 (10.9%) | 43 (42.6%) | 40 (39.6%)        |  |  |  |
| Lack of educational facilities and equipment for teaching practical and laboratory units   | 0 (0%)                     | 2 (2%)     | 1 (1%)     | 42 (41.2%) | 57 (55.9%)        |  |  |  |
| Lack of two-way and live interaction between<br>instructors and students while teaching (live or<br>online teaching)   | 0 (0%)                     | 11 (10.8%) | 6 (5.9%)   | 43 (42.2%) | 42 (41.2%)        |  |  |  |
| Cheating by students   | 0 (0%)                     | 2 (2%)     | 5 (4.9%)   | 32 (31.4%) | 63 (61.8%)        |  |  |  |

<sup>\*</sup> Likert's five-point scale includes "strongly disagree" (1) to "strongly agree" (5).

# 5. DISCUSSION

The findings obtained from this study provided hints that show that original associations in the TPB or TAM might not be a suitable standalone foundation for predicting the BI. The PU of the CLMS has a positive and significant effect on the BI to continue using the CLMS. As seen in the earlier section, the path coefficient of 0.64 for the association of the PU with the BI is considerable. The instructors who participated in this study showed that they understand the PU of the CLMS and this variable affects their BI to continue making use of the CLMS. Hence, they consider this technology has the potential to make adjustments to students' learning and substantially make their teaching performance efficient.

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73 This is significant given the special circumstances of universities and higher education institutions during the Corona restrictions, as it is not possible to provide face-to-face education with the 74 closure of universities. Therefore, instructors consider the CLMS as an efficient tool in meeting 75 their teaching and learning goals, which is very useful, at least in the specific conditions of covid-76 19. The PU includes respondents' perception of improving the ability to learn through the CLMS, 77 increase the speed of teaching using the CLMS, and make teaching efficient. This finding is 78 consistent with the findings of studies (Masrom, 2007; Jan and Contreras, 2011; Khorasani et al., 79 2011; Heidari et al., 2016). For example, the results of the study showed that the PU of learning is 80 81 positively correlated with the BI. Also, Heidari et al. (2016) and Khorasani et al. (2012) provided evidence that the mental perception of the PU of e-learning and e-learning as an effective factor on 82 83 the acceptance and use of e-learning has a positive effect on the acceptance and use of e-learning among students. 84 85 Contrary to the previous documents that have provided evidence on the linkage of the PU and PEOU with the BI to use e-learning programs and technologies (Masrom, 2007; Khorasani et al., 86

90 **6. MANAGEMENT IMPLICATIONS** 

attitude towards the CLMS and PBC.

The findings showed that PU has a positive and significant effect on the PBC and BI of instructors in the continuation of the use of CLMS. Therefore, the educational administrators of Tabriz and Maragheh universities are suggested to describe and explain the PU of using the CLMS by holding explanatory workshops and to provide the necessary information to the faculty members. In fact, informing and familiarizing with the desirability of learning through the CLMS for faculty members should be transparent and understandable to better understand its desirability, benefits and advantages.

The PEOU is another variable that affects PBC, this finding can be a basis for increasing faculty

2011; Heidari et al., 2016), this study identified two variables as the significant predictors of

- The PEOU is another variable that affects PBC, this finding can be a basis for increasing faculty members' understanding of the ability to work with the CLMS. In this regard, it is suggested that by holding orientation workshops, different parts of the system that are most used in teaching activities, can be taught to faculty members.
- The research findings showed that the applied learning-based model is the only dominant and influential model on the BI of faculty members. It is suggested that the nature of this learning model be considered in educational planning and policy-making. Content and curriculum should be

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planned according to the nature of this template. According to this model, classroom teaching is done with the participation of students and teaching-learning models are taken out of traditional forms and become dynamic and participatory. In this regard, the existence of expert person or people and specialized facilities and space for holding online classes is the main need of teachers and learners. Also, Szopiński and Bachnik (2022) argue that not only should the focus be on the context in which online courses are conducted and how programs are designed exclusively for the online space, but also on the characteristics of learners. Apply. They suggest that learners' data and profiles are as important as their specific learning preferences. Therefore, according to the design of curricula and their adaptation to the AOLP, the evaluation criteria of teaching and classroom education will change and will be formed from non-objective criteria to objective criteria based on students' actual learning. Therefore, evaluations will be done formatively and throughout the semester. In terms of how to present the course content, this learning model will emphasize the centrality of students' handicrafts and science. Therefore, it is necessary for instructors and students to participate together in interactive and participatory activities in the teaching and learning process. This is significant given the practical nature of many agricultural disciplines. Therefore, university administrators are advised to exclude the field of agriculture from holding theoretical classes and to encourage instructors and students to hold classes in farms, gardens and greenhouses. How to evaluate can be based on the definition of agricultural production projects. While the teacher and students work together and learn from the project process, the quality of the product produced can be a yardstick for evaluating teaching. Therefore, the CLMS can be used as a complementary tool for face-to-face classes. However, before any action, it is necessary to examine the relationship between student preparation and instructors' intellectual intelligence for a more comprehensive understanding. Attitude towards the CLMS also showed a positive and significant effect on the BI of teachers in the continuity of the CLMS. This finding shows that the more favorable the instructors have about the system, the more they intend to behave in using the CLMS. To this end, it is necessary to have a full-time expert on board members to manage the problems and challenges of working with the system for them. This can be in the form of the presence of an expert in the instructors' room or in a special room for online classes. These areas will create a positive attitude in faculty members. The research findings showed that the less students are ready to use and learn from the CLMS, the

more the teachers' BI to continue using the CLMS. This finding is a promising point for the

expansion of virtual learning through the CLMS. Therefore, the support and assistance of instructors by the technology management of Tabriz and Maragheh universities has an important role in continuing the use of the CLMS in classroom teaching.

## 7. CONCLUSION

Inspired by the survey data, this study was intended to understand instructors' BI to continue using the CLMS and to identify the best drivers that play a mediating or direct-in-nature role in the associations between exogenous and endogenous variables. The research produced results in the form of a model that can be used to conceptualize CLMS in academic centers. In this research, with a logical approach and the use of TPB, TAM and VTLS, the proposed model was examined and presented; But it is possible to use ethical approaches and other theories in the future for other research. Also, for future research, it is suggested that more components of the education system and curriculum (curriculum content, curriculum, schedule, subject matter, teaching method) be examined and evaluated in the covid-19 admissions process. The study examined only agricultural instructors. In addition, they surveyed were in one department and these results could not be generalized to other instructors and teachers in other departments. Also, this research was done in the form of quantitative research. Of course, this issue can be done with different mixed or qualitative methods at different population levels and compare the results. The results of this research can be useful and effective for higher education decision makers in using and replacing CLMS in specific situations instead of face-to-face education.

#### **ACKNOWLEDGEMENTS**

The authors consider it their duty to express their gratitude to all the people who helped in collecting the data and completing the necessary information for this research.

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# تداوم استفاده از سامانه مدیریت یادگیری رایانهای (CLMS) توسط آموزشگران کشاورزی: یک تحلیل علّی چکیده

مسئو لان و تصمیمسارزان دولتی و دانشگاهی در ایران به شدت نگران عدم ادامه استفاده آموزشگران از سامانه مدیریت یادگیری رایانهای (CLMS) در دوران پسا کرونا (کووید 19) هستند تا عوامل تعیینکننده تداوم استفاده آموزشگران از CLMS و دوران پسا کرونا (دریابند. بنابراین، این تحقیق با هدف تحلیل پیشرانهای ادامه استفاده از CLMS و CLMSتوسط آموزشگران کشاورزی انجام شد. پژوهش علی حاضر در پی این شکاف دانشی الگوهای یادگیری آموزشگران (دریابند بنابراین) این شکاف دانشی الگوهای یادگیری آموزشگران (دریابند بنابراین) مدل پذیرش فناوری (TAM) و نظریه یادگیری ورمونت (VTLS) استفاده و گویه از نظریه رفتار برنامهریزی شده (TTB)، مدل پذیرش فناوری (TAM) و نظریه یادگیری ورمونت (VTLS) استفاده و گویه های پرسشنامه بر این اساس طراحی شدند. نتایج نشان داد که مدل ارائه شده، تناسب خوبی با مجموعه داده دارد. سودمندی درکشده CLMS) بر نگرش نسبت به CLMS و نیت ادامه استفاده از (BI) تأثیر دارد. الگوی یادگیری کاربردیگرا (AOLP) بر کورش نسبت به کلارد. سایر متغیرهای پیش بینیکننده که مستقیماً بر نیت رفتاری مربیان (BI) برای ادامه استفاده از CLMS) تأثیر میگذارند، عبارتند از نگرش، PO (PO)، و آمادگی درکشده دانش آموز (PSR). ضریب همبستگی چندگانه برآورد شده برای PBC)، نگرش و BI به ترتیب ۲۰/۱، ۵/۱ و آمادگی درکشده دانش آموزش حضوری مفید و تصمیم گیرندگان آموزش عالی کشاورزی در استفاده و جایگزینی CLMS در شرایط خاص به جای آموزش حضوری مفید و مؤثر باشد.