## **ACCEPTED ARTICLE**

# Estimating the Share of Agribusinesses in Iran's Gross Domestic Product and Aanalyzing the Reasons for Changes in Its Components

Zorar Permeh<sup>1</sup>\*, and Omid Gilanpour<sup>2</sup>

**Running Title**: Estimating the Share of Agribusinesses in Iran

## ABSTRACT

By reducing the share of the agricultural sector in GDP in different countries, based on extensive forward and backward linkages of the agricultural sector, since the 1960s the concept of agribusiness has been introduced to explain the valuable contribution of agriculture to the national economy. This paper estimates the share of agribusiness in gross domestic product using input-output tables for 1986, 1991, 2001 and 2016. The results showed that the contribution of agribusinesses to GDP was about 2.5 times that of agricultural production (the average share of agribusinesses in 1986-2016 was about 23%, while the corresponding figure for agricultural value added was 9.25%). In a similar trend to developing and developed countries, the share of agribusinesses in GDP had decreased from 27.2 to 17 percent in 1986-2016. However, the examination of the components of agribusinesses in Iran compared to other countries shows significant differences, which can be attributed to Iran's arid and semi-arid climate, low rate of capital formation, low productivity of production factors, as well as lack of participation in regional and global chains due to long-term sanctions imposed on the economy.

- **Key Words**: Agribusiness, Input-Output Table, Economic growth, Iran.
- **JEL Classification:** Q13, R15, F43.

## INTRODUCTION

Despite a consensus on the role of agriculture in the development process in developed countries, its role in the economic development path has been at the center of heated debate in developing countries. Of course, attitudes towards the contribution of agriculture to economic development have changed over time. In the 1950s and 1960s, it was believed that agriculture played a minor role in development because labor could be transferred to the industrial sector at no cost (Lewis,

<sup>&</sup>lt;sup>1</sup> Institute for Trade Studies and Research, Tehran, Islamic Republic of Iran.

<sup>\*</sup>Corresponding Author; e-mail: z.permeh@itsr.ir or permeh@gmail.com

<sup>&</sup>lt;sup>2</sup> Economics and Rural Development Research Institute (APERDRI), Tehran, Islamic Republic of Iran.

30 1954) and savings had to be channeled mainly into industrial investment (Hirschman, 1958). Since 31 the 1980s, however, the need for agricultural growth has become a fundamental part of the 32 economic development literature (World Bank, 1982A), (World Bank, 1982B). An empirical study 33 of 85 developing countries found overwhelming evidence that agricultural value added is the 34 causal variable in developing countries, while the direction of causality is unclear in developed 35 countries (Tiffin & Irz, 2006). They show that agricultural value added per worker causes GDP 36 per capita growth. 37 However, the downward trend in the share of agriculture in GDP continues to challenge its position in the development path. Considering the extensive forward and backward linkages as the 38 39 distinguishing feature of the agricultural sector, Davis & Goldberg, 1957 defined the concept of 40 agribusiness and extended its scope to activities related to the supply of agricultural inputs, 41 agricultural production and processing, and their distribution, which includes trade. Agribusiness 42 is therefore a concept that goes beyond what is covered for the agricultural sector in the System of 43 National Accounts (SNA). Accurately quantifying the size of agribusiness, and explaining the 44 relationship between its evolution and the share of agriculture in national output not only helps to 45 disseminate the concept of agribusiness, but can also highlight the role of agriculture in national 46 development. Based on this insight, we try to explain the methodology of deriving the share of 47 agribusinesses in the national economy using the input-output table. In addition, the size of 48 agribusiness is calculated in five years over three decades. Finally, the possible causes of variation 49 in the share of agribusinesses within this period are discussed in detail. 50 A review of studies conducted in Iran shows that the role of agriculture in Iran's economic 51 development has been investigated both quantitatively and substantively. Momeni, et al. (2018) studied the agricultural sector and proposed three different viewpoints on the role of the 52 53 agricultural sector in Iran's economy using the Social Accounting Matrix (SAM) model. The first 54 viewpoint is the 'structural change' theory, which considers the agriculture sector as a provider of 55 food security. The second viewpoint focuses on the backward and forward linkages of the impact 56 of the agricultural sector on a country's economic transition, while the third viewpoint considers 57 the agricultural sector as a provider of economic-social balance. Without quantifying the size of 58 agribusiness, Momeni, et al. (2018) showed that agricultural production and related industries not 59 only have a greater multiplier than other economic sectors, but also a more stable position. In

60 addition, the agricultural sector ranks first in terms of job creation and can therefore be considered 61 as a sector that contributes to socio-economic balance (third viewpoint). 62 Sadatbarikani & Irannejad (2013) ranked the economic sectors of Iran on the basis of input-output tables for the years 1973, 1986, 1991 and 2001. The results showed that the agricultural sector is 63 64 one of the two most important economic sectors and has a good potential to stimulate production in other sectors, while the industrial sector is better at driving economic growth due to its stronger 65 66 inter-sectoral linkages. Zand & Mosavi (2022) also found similar results by calculating backward 67 and forward linkages using the 2011 version of the social accounting matrix and showed that the industry and agriculture sectors have more backward and forward linkages than other sectors. 68 69 Banouei, et.al. (2003) showed that the results can vary depending on the choice of multiplier 70 calculation method. While the multiplier calculation using the Leontief and Miyazawa models 71 favors the development and expansion of the industrial sector over the agricultural and service 72 sectors, the social accounting matrix model favors the agricultural sector over the industrial and 73 service sectors. Banouei, et.al, (2012), using the framework of a supply-driven social accounting 74 matrix (2015 version), showed that a 25 percent reduction in agricultural production reduces the 75 value added of other sectors by 3.2 percent. The worth note is that all of the above studies limited 76 agriculture to activities related to agricultural production, without addressing the broader concept 77 of agribusiness. While various quantitative methods have been introduced to measure the share of 78 agribusiness in the national economy following Davis & Goldberg, 1957, in the first attempt to 79 measure the share of agribusiness in Iran's economy, Khaledi, et.al. (2019) used the share of 80 agricultural value-added and the economic growth coefficient of the direct effect in an analytical-81 descriptive approach. They estimated the total direct and indirect share of agriculture-in Iran's 82 economy during 2004-2014 at 22.5 percent. 83 Xianhui & Yingheng (2010) use the input-output table to calculate the share of agribusiness in the 84 Chinese economy during 1987-2002, and compare the results with the American and Japanese 85 economies. They show that the share of agribusinesses in GDP is 26%, 10% and 12% in China, the US and Japan respectively, while the share of agriculture in GDP is 8.91%, 1.34% and 1.44%. 86 87 In order to explain the relationship between economic growth and structural change of 88 agribusinesses based on the concept of Davis & Goldberg (1957), Yan, et.al. (2011) presented a 89 comprehensive framework of the agribusinesses system by dividing the value added of 90 agribusinesses into four groups named agricultural inputs, production, processing, and distribution.

They showed that as economic development progresses, the share of agribusinesses and agricultural production in GDP decreases, while the share of agricultural processing and distribution in GDP increases. Kamińska & Nawrocka (2016) used input-output tables to determine the share of agribusiness in GDP in EU member states. As expected, the results showed that the share of agriculture and agribusiness in GDP is much higher in less developed countries than in developed countries. The results of the correlation between gross value added per capita and the share of agribusiness in national income also showed that although the share of agribusiness in GDP has been decreasing in all countries during the period under study, the decreasing trend of the share of agribusiness begins to stop as countries reach a higher level of development.

Bajan & Kamińska (2019) showed that the size of agribusinesses in China decreased from 18.9 to 14.5 percent during the period 2000-2014, while at the same time the share of the agricultural sector in the Chinese economy fluctuated between 5 and 6 percent. Cepea (2020) states that in 2020, the share of the agricultural sector in the Brazilian economy will be around 7%, while the share of agribusinesses will be more than 3.8 times higher, or around 26.7%.

 **Table 1.** Methodology used and results obtained in previous studies.

<b>Table 1.</b> Methodology used and results obtained in previous studies.					
Study	Objectives	Methodology	The share of agribusinesses calculation	Results	
Momeni et al., 2018	Defining the role of the agricultural sector in Iran's economy	The social accounting matrix	Not done	The agriculture sector provides the socio-economic balance	
Sadatbarikani and Irannejad, 2013	Identifying the key sectors of Iran's economy	The input-output tables	Not done	Agriculture is one of the two key sectors of Iran's economy, but the industrial sector has greater growth potential due to stronger inter-sectoral linkages.	
Zand and Mosavi, 2022	Comparison of backward linkages and linkages between different sectors of the Iran's economy	The social accounting matrix	Not done	Industry and agriculture have more forward and backward linkages than other sectors.	
Banouei et al., 2003	Examining the chain effects of demand on production in different sectors in Iran's economy	The social accounting matrix	Not done	The multiplier calculation method affects the obtained results, and the Social Accounting Matrix model prioritizes the economic and social effects of agricultural development over the industrial and services sectors.	
Banouei et al., 2012	Assessing the impact and consequences of declining agricultural production on Iran's economy	The social accounting matrix	Not done	A decline in agricultural production reduces value added in other sectors of Iran's economy.	
Khaledi et al., 2019	Measuring the share of agribusinesses in Iran's economy	Analytical- Descriptive	Done	The share of agribusiness is estimated to be around 22.5%.	
Xianhui and Yingheng, 2010	Comparing the structure of Chinese agribusiness with that of the US and Japan	The input-output tables	Done	Agricultural output accounts for 8.91%, 1.34% and 1.44% of total sector output in China, the US and Japan respectively.	
Yan et al., 2011	Comparing the structure of Chinese agribusiness with that of the US and Japan	The input-output tables	Done	As economic development progresses, the share of agribusiness in GDP decreases, while the share of agricultural processing and distribution in GDP increases.	
Kamińska and Nawrocka, 2016	Determining the share of agribusiness in EU Member States	The input-output tables	Done	The correlation between gross value added per capita and the share of agribusiness in national income shows that the sector's contribution to national income ceases to decline when economic development is high.	
Bajan and Kamińska, 2019	Determining the contribution of agribusiness to the Chinese economy	The input-output tables	Done	Between 2000 and 2014, the share of these businesses fell from 18.9% to 14.5%, while the agricultural sector's share of the Chinese economy fluctuated between 5% and 6% of GDP.	
<u>Cruz, 2022</u>			Done	In 2020, agribusiness as a whole was responsible for 26.7% of Brazil's GDP, while the agricultural sector represented 7% of national GDP.	

Table 1 clearly shows that although many attempts have been made in recent years to estimate the share of agribusiness in different countries, and even efforts have been made to explain the factors affecting its changes, no methodological work has been carried out in Iran. Therefore, based on the Kamińska & Nawrocka (2016) method, this article attempts to determine the real impact of the agricultural sector on Iran's economy by calculating the share of agribusinesses in GDP. The reason for the choice of the method is explained in the materials and methods section.

The input-output model is commonly used in agribusiness study. So far, it is the only method used

137 138 139

140

141

142

143

144

145

146

147

148

149

150

151

152

153

154

155

156

157

158

159

160

161

132

133

134

135

136

#### Materials and methods

to analyze the volume and structure of material flows in the agri-food sector. Woś (1979) states that a complete and sufficiently detailed input-output table in terms of value makes it possible to determine the material flows between the spheres of agribusiness, which in turn makes it possible to determine the share of individual spheres in agribusiness output. Czyżewski and Grzelak (2012) emphasize that the assessments made with the use of input-output balances enable and expand the research perspective, taking into account the importance of the studied sectors (product groups) in the economy, their macroeconomic efficiency and interdependencies in the development process (Rolnej, 2021). Input-output tables are considered to be one of the most appropriate methods for measuring the importance of agribusiness in the national economy, as they allow the most complex inter-sectoral flows to be tracked (Miller & Blair, 2009). Two general methods can be distinguished in the literature on input-output tables. The first is the method presented by Davis & Goldberg (1957), which is explained in detail in an article by Leones, et.al. (1994). Since input-output tables are not published for certain periods, this method estimates the share of agribusiness in GDP by assuming the stability of the technical coefficients in the input-output tables; this method does not give a correct estimate because of this limiting assumption. Another method proposed by Furtuoso, et.al. (1998) estimates the share of agribusiness in GDP directly from input-output tables without assuming the stability of technical coefficients. They divided the agribusinesses into the following four subcategories:

- 1. Agricultural inputs, which includes sectors that supply agricultural inputs;
- 2. Agricultural production;

- 3. Agriculture-based industries (processing industries): related to agriculture in terms of demand for products;
- 4. Distribution, which estimates the share of agricultural products in the value added of the
   transport, trade and services sectors.
- Following the methodology of Kamińska & Nawrocka (2016) and Kamińska & Bajan (2019), this
- article uses the tripartite classification of Woś (1979) to estimate the share of agribusiness in GDP.
- 168 It is worth noting that both recent studies also used the methodology of Furtuoso et.al. (1998) to
- estimate the share of agribusinesses in GDP. In this method, agribusinesses include activities
- 170 related to agricultural production, the food industries that provide support services to the
- agricultural sector. The first two parts of this classification are defined by codes A01-A03 and
- 172 C10-C12 in the fourth revision of ISIC.
- $GDP_{Agribusiness} = GDP_I + GDP_{II} + GDP_{III}$  (1)
- where GDP Agribusiness, GDP<sub>I</sub>, GDP<sub>II</sub> and GDP<sub>III</sub> denote the gross domestic product of
- agribusiness and the gross domestic product of the three activities respectively (Woś, 1979).
- 176 The first step in calculating Gross Domestic Product (GDP) is to determine the value added at
- producer prices in the I/O table. According to the system of national accounts, value added at
- producer prices is total value added at basic prices plus net taxes on products:

$$VA_{PP} = VA_{EP} + NT_{OP} \tag{2}$$

- Where VA<sub>PP</sub>, VA<sub>EP</sub> and NT<sub>OP</sub> are value added at producer prices, value added at basic prices and
- net of tax (tax less subsidies) respectively. To determine the GDP of the activities of the I group,
- the ratio of the GDP of the different sectors contributing to the agricultural and food industries is
- calculated. For this purpose, the coefficients of the value-added flows of the different sectors
- (CVAi) are determined and multiplied by the value of the products and services (inputs) supplied
- by the sectors related to agriculture (zia) and the food industry (zif). The flow of value added
- 186 (resulting from the supply of the agricultural and food industries) is deducted from the amount
- calculated above in order to avoid double counting. The value-added flow coefficients for each
- sector are calculated by dividing the value added by the producer prices in the relevant for the
- 189 respective production, that is:

$$190 \quad CVA_i = \frac{VA_{ppi}}{X_i} \tag{3}$$

- Where CVA<sub>i</sub>, VA<sub>PPi</sub> and X<sub>i</sub> denote the value-added coefficient of sector i, the value added of sector
- i at basic producer price and the output of sector i respectively. According to the above equations,
- the gross domestic product of the activities of group I will be as follows:

194 
$$GDP_i = \sum_{i=1}^{n} (z_{ia} * CVA_i) + \sum_{i=1}^{n} (z_{if} * CVA_i) - (z_{aa} * CVA_a) - (z_{ff} * CVA_f)$$
 (4)

- where  $z_{ia}$ ,  $z_{if}$  and  $z_{aa}$  are respectively the value of the inputs supplied by the sector to the first stage
- activities of the agribusiness, the activities of the food industry and the value of the inputs of the
- 197 first stage activities of agribusiness, and CVA<sub>i</sub>, VA<sub>a</sub> and CVA<sub>f</sub> are respectively the value-added
- 198 coefficients of the sector, the value added of the agricultural sector and the value added of the food
- 199 industry.
- 200 The calculation of the gross domestic product of the activities of the group II involves the
- 201 determination of the value added of agriculture at producer prices. In order to avoid double
- counting, the value added of agriculture supplied to the food industry (included in the GDP of the
- activities of group **I**) is deducted from the total GDP of this stage:

$$204 GDP_{II} = VA_{ppa} - z_{af} * CVA_a (5)$$

- Where VA<sub>PPa</sub> is the value added of the agricultural sector at producer prices, z<sub>af</sub> is the value of the
- 206 inputs supplied by the sector to the food industry and CVA<sub>a</sub> is the value-added coefficient of the
- agricultural sector.
- The gross product of group three activities is also calculated in the same way; the value added of
- 209 the food industry at producer prices is deducted from the value added supplied by the food industry
- 210 to the agricultural sector (gross domestic product of group one activities):

$$211 GDP_{222} = VA_{ppf} - z_{fa} * CVA_f (6)$$

- Where VAPPf is the value added of the food industry at producer prices,  $z_{fa}$  is the value of the
- 213 inputs supplied by the food industry to the agricultural sector and CVA<sub>f</sub> is the value-added
- 214 coefficient of the food industry.

## 216 Results

215

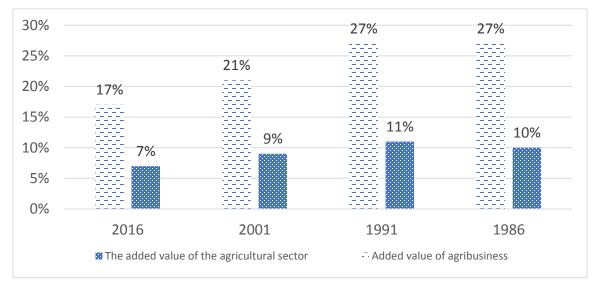
221

- In order to obtain an accurate figure for the changes in the size of agricultural businesses in Iran,
- 218 the value added of each of the activities of the three groups was calculated at current prices using
- different input-output tables for the years 1986, 1991, 2001 and 2016. The results are presented in
- 220 Table 2.

**Table 2.** Comparison of gross domestic product and value added of agribusinesses at current prices by three groups for the period 1986-2016.

	1986	1991	2001	2016	Growth rate
Agribusiness value added □	1305	5228	60033	759599	23.8
Agribusiness value added □ □	1735	7350	71091	1176841	24.27
<b>Agribusiness value added</b> □ □ □	435	748	6330	138345	21.19
Value added of all agribusinesses	3474	13326	137454	2104785	23.81
<b>Gross Domestic Product</b>	12795	49598	642823	12074549	25.62

Due to the inflationary nature of the Iran's economy and the compilation of input-output tables based on current prices, the values in Table 2 have grown rapidly. In order to provide a clear picture of the changes in the value added of the agricultural sector, agribusinesses and its components as well as its share in GDP are calculated for the period under review and the results are presented in Figure 1.



**Figure 1.** Share of the agricultural sector and agribusiness value added in Iran's GDP for the period 1986-2016.

Figure 1 highlights several key points. First, as expected, the share of agribusinesses in GDP is much higher than the corresponding figure for the agricultural sector. Therefore, the share of agriculture in GDP does not fully reflect the importance of the sector and should be complemented by the share of agribusinesses to establish its position in the national economy. Based on the results, the share of the value added of the agribusinesses is on average 2.5 times higher than the agriculture sector value added in the period under review. This ratio is the smallest value reported by Xianhui & Yingheng (2010), Kamińska & Nawrocka (2016) and Cruz (2022). Moreover, the

share of agribusiness in GDP has fallen sharply from 27.2% in 1986 to 17% in 2016. This result is comparable to Khaledi et al. (2019), who estimated the share of agribusinesses in the Iran's economy as a constant. The share of the agricultural sector in GDP has declined at a similar pace, but with a different trend. Both of the above findings are consistent with the results of studies conducted in different regions of the world.

247

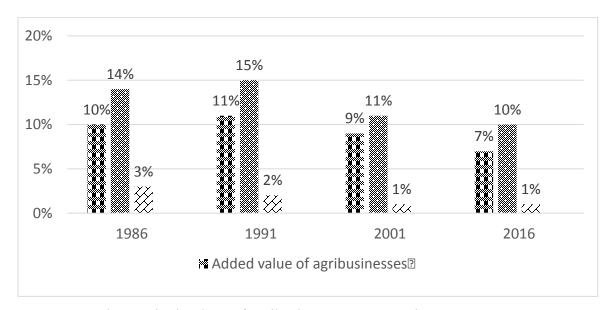
242

243

244

245

246



248 249

250

251

Figure 2. Changes in the share of agribusiness components in Iran's GDP: 1986-2016.

The changes in the share of agribusiness components in the Iran's economy (Figure 2) imply that

the food industry and agricultural services are the largest and smallest components of agribusiness

in Iran, respectively. Also, the share of all three components of agribusiness decreased during the

252 253

254

255 256

257

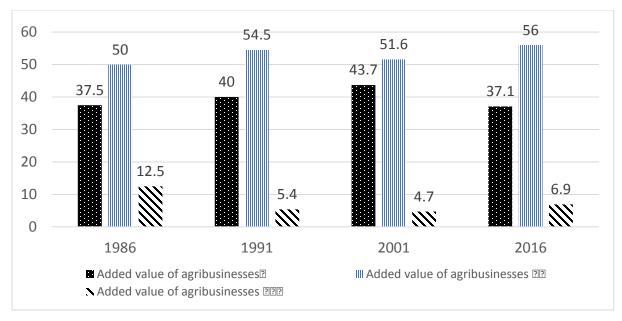
258 259

260 261

262

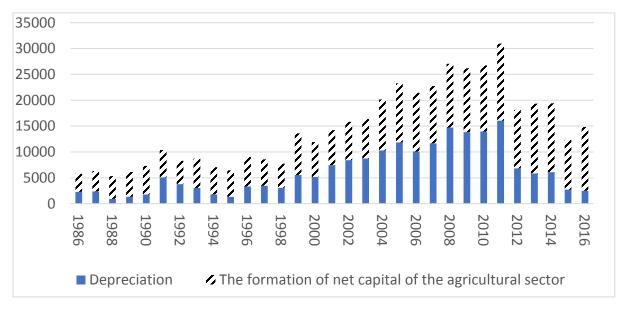
period 1986-95, but the pace of decline and the associated trend were different among the components. The changes in the components of agribusinesses can be better understood by looking at the share of each of these three stages in agribusinesses (Figure 3). The main points of the above figure can be summarized as follows: 1) The share of agricultural production in gross domestic product, consisting of agricultural and horticultural products, livestock and poultry products, forestry and fisheries, has experienced a sharp decline, falling from 10.3% in 1986 to about 6.5% in 2016. This result seems to be completely contrary to the results of Kamińska & Nawrocka (2016) and Kamińska & Bajan (2019). This could be attributed to the nature of agricultural production in Iran (agriculture in arid and

semi-arid regions), insufficient investment, low productivity as well as Dutch disease.



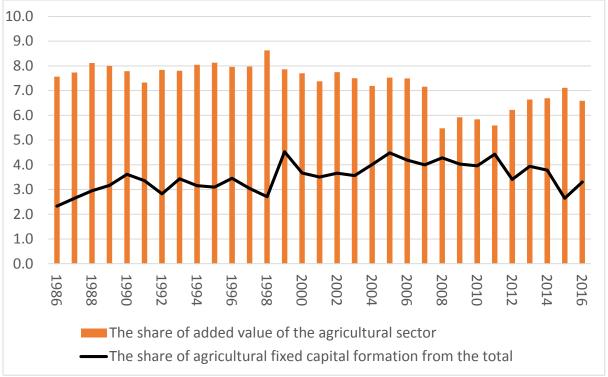
**Figure 3**. Shares of the three stages of agribusiness in Iran: 1986-2016

The slow and inadequate trend of capital formation in Iran's agricultural sector, which has been detected before (Gilanpour, 2013), can be easily verified in Figures 4 and 5. The gross capital formation and the estimation of the sector's net capital formation in Figure 4 clearly show the slow rate of capital formation in the agricultural sector, the pace of which has continued to slow down since 2013. It should be borne in mind that the Rial depreciated against other world currencies during the period under review, and the actual rate of capital formation in the agricultural sector is even slower than that shown in Figure 4. In addition, capital depreciation has also accelerated to a great extent during this period.



**Figure 4.** Gross fixed capital formation in the agricultural sector in Iran: 1986-2016 at constant 2004 prices (billion Rials).

Given that the lack of sufficient investment in the Iran's economy is one of the main reasons for its slow economic growth, a comparison of the share of the agricultural sector in GDP and gross capital formation (Figure 5) reveals that the degree of backwardness of the agricultural sector in terms of capital formation is much greater than in other sectors of the Iran's economy. More specifically, the share of the agricultural sector in gross capital formation was less than half of its share in GDP during the period under review. This feature deters building technological innovation capabilities, which is one of the most important driving factors for the development of agribusinesses.



**Figure 5.** Share of the agricultural sector in gross fixed capital formation and share of the agricultural sector in GDP 1986-2016.

The slow and constantly fluctuating trend of total factor productivity (Figure 6) is another important factor that can explain the declining share of agricultural activities in Iran's agribusinesses (a trend contrary to international experience). It should be noted that in an effort to address these constraints and binding opportunities, UNIDO recognizes improving productivity in the agricultural sector as the first key driver (out of 7 requirements) to turn challenges into opportunities for agribusiness development (Yumkella, et al. 2011).

298299

300

301

302

303

304

305

306

307

308

309

310

311

312

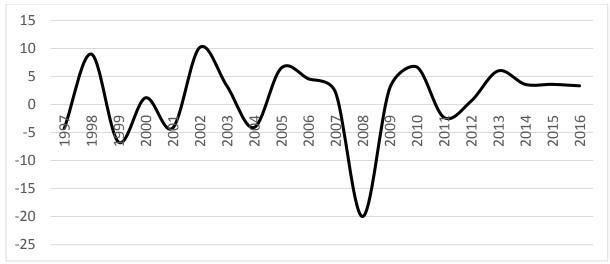
313

314

315

316

317



**Figure 6.** Total factor productivity growth in Iran's agricultural sector: 1986-2016.

2) The food industry in agribusinesses has the largest share in GDP (12.35% of GDP on average over the period). This is despite the fact that the share of this sector showed an upward trend (from 13.6% in 1986 to 15% in 1991) before falling to 9.8% in 2016. Although this is completely consistent with the result of Kamińska and Nawrocka (2016) and Kamińska and Bajan (2019), which were conducted for the 24 member states of the European Union and China, respectively, considering the slow pace of economic growth in Iran during the study period, a greater contribution of the food industry to Iran's economy was expected, which did not materialize. As mentioned above, the agricultural sector has also failed to provide sufficient inputs to the agricultural and processing industries. This may explain the unrealized growth of the agricultural and food processing industries. On the other hand, due to the resource-oriented nature of the Iran's economy (dependence on oil and mineral resources), public policies are mostly aimed at supporting related industries. In addition, the small scale of the food industry (of the approximately 11,200 food industry units in the country, about 56% are small-scale) makes access to new technologies to improve productivity virtually impossible. Furthermore, surging inflation in the Iran's economy has dampened the purchasing power of households, reducing per capita consumption, and has led to a steady increase in production costs, reducing competitiveness in export markets. It's worth noting that, according to UNIDO, exploitation of local, regional and global demand is one of the key requirements for strengthening agribusiness.

3) The share of agribusiness support services in GDP fell from about 3.4% in 1986 to about 1.2% in 2016. This is contrary to the findings of Kamińska and Nawrocka (2016) and Kamińska and Bajan (2019), but it's behaviorally consistent with their findings given the downward trend of the agricultural sector value added. Kamińska and Nawrocka (2016) show that the share of support services in agribusinesses has a different trend in European economies. In the leading agricultural producing countries of Europe, such as France, England, Spain and the Netherlands, this share has an increasing trend, which is consistent with Kamińska and Bajan (2019) in the case of China. That is, the activities of the first stage of agribusiness, while dependent on the share of support services, has stimulated the growth of support services in the agricultural sector.

As shown above, the value added of agribusinesses is on average 2.5 times greater than that of the

327328

318

319

320

321

322

323

324

325

326

329

330

331

332

333

334

335

336

337

338

339

340

341

342

343

344

345

346

347

348

#### **Discussion**

agricultural sector. Although this figure is the smallest among previous foreign studies, it indicates that the value added of the agricultural sector does not fully reflect the sector's position in the national economy. Therefore, it's necessary to consider the value added of agribusinesses as a macro-sectoral index in the national accounts. Surveys have shown that the activities of the first group of agribusinesses (agricultural production) are the most important part of these businesses and act as the driving force for other agribusiness sectors. However, the agricultural sector in Iran has not been able to fulfil this role for a relatively long period of time, so that not only the share of agribusinesses has been declining in Iran's economy, but also the share of agricultural activities in all businesses has been descending. This phenomenon is partly due to insufficient investment in the agricultural sector. This not only dampens the share of agricultural value added in the national economy, but also leads to a faster decline in the share of agribusinesses in Iran's economy. The share of agricultural food industry, the largest sector of Iran's agribusinesses, has been constantly declining, which is noteworthy for two reasons. First, although this trend is in line with international evidence, given the slow economic growth in Iran during the period under review, it was expected that the food and agriculture industries would grow faster than other industries. However, this has not been the case as the initial activities of agribusinesses (agricultural production) have not been able to provide the necessary resources. As a result, the lack of

investment in agriculture has further limited the share of agribusiness in Iran's economy.

Meanwhile, the failure to join the global value chains of agribusinesses, not to mention the significant role of sanctions in this scenario. Despite Iran's arid and semi-arid climate and insufficient investment as two major factors hindering the provision of all inputs for the food and processing industry, Iran could have taken advantage of its geographical location to participate in global value chains, which would not only have expanded the size of domestic agribusinesses but also helped Iran to gain a larger share of the international food trade.

It should be noted that, according to Yumkella, et al. (2011), the promotion of value chains

It should be noted that, according to Yumkella, et al. (2011), the promotion of value chains (regional and global) is the second requirement for agribusiness development. The processing of agricultural raw materials into agricultural and industrial products to supply global, regional and national value chains will lead to the production of products in compliance with specific standards, volumes and packaging requirements, at specific times and under precise procurement and timing, thereby improving agribusinesses while facilitating technology transfer and private-public cooperation.

Changes in the share of support services in Iran's agribusinesses have been a major cause of the declining trend in Iran's agricultural value added, as well as being affected by this phenomenon. The consequences of underinvestment in the agricultural sector are far deeper than what can be deduced from the value added of Iran's agriculture and can shrink the value added of the

agricultural sector and its related agribusinesses, thereby jeopardizing Iran's food security.

However, this study serves as a first step in redefining the position of the agricultural sector in Iran's development path. The hypotheses proposed in this article can be challenged by a deeper look at Iran's economic development. In order to achieve this goal, it is necessary to measure agribusinesses in more detail.

Based on the issues discussed, the following policy recommendations are offered:

- 1- It's necessary to consider the value added of agribusinesses as a macro-sectoral index in the national accounts.
- 2- This requires a more accurate compilation of national I/O tables, including a more detailed breakdown of agricultural activities, horticulture, livestock and agricultural industries and, perhaps more importantly, activities related to domestic and foreign trade in related products and inputs. In addition, one of the main challenges in estimating agribusinesses with this methodology is the delayed publication of input-output tables. Agricultural policy makers could therefore urge statistical centers to publish these tables at regular intervals.

3- Lessons from countries such as Brazil, Malaysia and Thailand, which have pursued sustainable economic development through agribusiness development, imply that policy options are important to promote economic prosperity through agribusiness development as well as agricultural and industrial development. To this end, it is necessary to improve productivity by directing investment towards technology and innovation, expanding the use of fertilizers, introducing new crop varieties, and acquiring agricultural equipment consistent with Iran's climate. Promoting agribusiness through participation in national, regional and global value chains; meeting national, regional and international demand; strengthening technological innovation capabilities; gaining access to effective and innovative sources of finance; providing incentives for private sector participation; and rebuilding infrastructure are also key steps to facilitate agribusiness in Iran.

## Acknowledgements

This article was funded by the Agricultural Planning Economics & Rural Development Research Institute, whose efforts are gratefully acknowledged.

## References

- Bajan, B., & Kamińska, A. (2020). Carbon footprint and environmental performance of agribusiness production in selected countries around the world. *Journal of Cleaner Production*, 276. doi:10.1016/j.jclepro.202
- Banouei, A., Mohammadpour, M., & Askari, S. (2003). Socio-Economic Analysis of Multiplier

  Matrix in SAM Framework and its Comparison with the other Multiplier Matrices.

  Agricultural Economics and Development, 11(1,2), 27-69(In Persian).
- Banouei, A., Momeni, F., Amadeh, H., Zakeri, Z., & Karami, M. (2012). Measurement of Decrease of Agricultural Output to the Total Output in the Framework of Supply-Driven SAM. *The Journal of Economic Policy*, 4(7), 1-30(In Persian).
- 406 Cruz, J. E., Medina, G. d., & Júnior, J. R. (2022). Brazil's Agribusiness Economic Miracle:
   407 Exploring Food Supply Chain Transformations for Promoting Win–Win Investments.
   408 Logistics.
- Davis, J., & Goldberg, R. (1957). Concept of Agribusiness. 1957. Boston: Division of Research,
   Graduate School of Business Administration, Harvard University.

Furtuoso, M., Barros, G.	& Guilhoto,	J. (1998).	The Gross	National	Production	of the l	Brazilian
--------------------------	-------------	------------	-----------	----------	------------	----------	-----------

- 412 Agroindustrial Complex. Brazilian Review of Agricultural Economics and Rural
- 413 *Sociology*, *36*(3), 123-144.
- 414 Gilanpour, O. (2013). Investment Analysis in Iran's Agricultural Sector, Tehran Chamber of
- 415 Commerce, Industries, Mines and Agriculture. Tehran: Tehran Chamber of Commerce,
- 416 Industries, Mines and Agriculture(In Persian).
- 417 Hirschman, A. (1958). *The Strategy of Economic Development*. New Haven: Yale Univ. Press.
- Hossieni, M. (2019). Geographical Distribution of World Food Industry and Its Agglomeration
- Determinants in Selected Countries and Iran. Agricultural Economics and Development,
- 420 205-236(In persian).
- 421 Kamińska, A., & Nawrocka, A. (2016). The Significance of Agribusiness in the National
- Economy in the EU countries. *Rural Areas and Development*, 13, 23-35.
- 423 Kamińska, A. M., & Bajan, B. (2019). Importance and share of agribusiness in the Chinese
- 424 economy (2000–2014). *Heliyon*, 5(11). doi:org/10.1016/j.heliyon.2019.e02884.
- 425 Khaledi, K., Kazemi, S., & Shahmoradi fard, M. (2019). Explaining the Actual Position of
- 426 Agriculture in the National Economy with Focusing on Value Added of Agribusiness.
- 427 Agricultural Economics and Development, 26(4), 239-268(In Persian).
- 428 Leones, J., Schluter, G., & Goldman, G. (1994, 76(5): p. 1123-1129.). Redefining agriculture in
- interindustry analysis. *American Journal of Agricultural Economics*, 76(5), 1123-1129.
- 430 Lewis, W. (1954). Economic Development with Unlimited Supplies of Labour. The Manchester
- 431 School, 22(2), 139-191. doi:10.1111/j.1467-9957.1954.tb00021.x
- 432 Medina, G. (2022). The Economics of Agribusiness in Developing Countries: Areas of
- Opportunities for a New Development Paradigm in the Soybean Supply Chain in Brazil.
- 434 Front. Sustain. Food Syst, 6. doi:10.3389/fsufs.2022.842338
- 435 Miller, R., & Blair, P. (2009). Input-output analysis: foundations and extensions. Cambridge
- 436 university press.
- 437 Momeni, F., Dashtbani, S., & Banouei, A. (2018). The Importance of the Agricultural Sector in
- 438 Maintaining the Economic-Social Balance of the Urban and Rural Structure of Iran.
- Journal of Space Economy & Rural Development, 6(4), 17-46(In Persian).
- Rolnej, Z. E. (2021). The Role of Agribusiness in Polish Economy: An Analysis Based on the
- Input-Output Tables. *Problems of Agricultural Economics*, 3, 3-28.

462

463

Agricultural

**Economics** 

doi:10.30490/aead.2022.35388(In Persian)

442	Sadatbarikani, S., & Irannejad, B. (2013). Study of Agricultural Sector In Iranian Economy:
443	Revisiting the Role of Agriculture as a Leading Sector. Agricultural Economics and
444	Development, 21(1), 153-177(In Persian).
445	Tiffin, R., & Irz, X. (2006). Is agriculture the engine of growth? Agricultural Economics, 35(1),
446	79-89. doi:10.1111/j.1574-0862.2006.00141.x
447	World Bank. (1982). Accelerated Development in Sub-Saharan Africa: An Agenda for Action.
448	New York: World Bank.
449	World Bank. (1982). World Development Report 1982. New York: World Bank.
450	Woś, A. (1979). Links of Agriculture with the National Economy. Warsaw: Państwowe
451	Wydawnictwo Rolnicze i Lesne.
452	Xianhui, G., & Yingheng, Z. (2010). Chinese agribusiness: structure, linkage and development-a
453	comparative analysis based on input-output model. The 18th International Input-output
454	Conference. Sydney, Australia.
455	Yan, B., Fan, J., & Zhou, Y. (2011). Study on the Relationship between Economic Growth and
456	Structural Change of. 19th International Input-Output Conference, 13, p. 17. Alexandria,
457	Virginia, USA.
458	Yumkella, H., Kormawa, P., Roepstorff, T., & Hawkins, A. (2011). Agribusiness for Africa's
459	Prosperity. UNIDO.
460	Zand, P., & Mosavi, H. (2022). Investigating the Relative Importance of Agricultural Sector

among Key Sectors of Iranian Economy Based on Social Accounting Matrix Approach.

and

Development,

29(4),

89-117.